

METHOD AND APPARATUS FOR
PROVIDING TEXT ON PRINTED PRODUCTS

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Abstract of the Disclosure

A conveyor system conveys a plurality of printed products along a path of travel in an imbricated stream and such that a border region of each printed product is exposed by the imbricated overlap. A contrast panel (14), which forms a text panel (12), is applied to the exposed border region of each printed product (10). The contrast panel is provided with the text (18) and the contrast panel forms a contrast with respect to the text (18), with the result that the latter can be immediately seen and read easily. In one embodiment, the contrast panel is applied by printing, and in another embodiment, the contrast panel comprises a separate label which is adhesively applied.

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